

Jason Craig

<http://jcwebcreate.com>

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Summary

Passionate web developer and designer who enjoys continuously learning how to use new techniques and development tools to create professional, visually appealing web sites. Experienced in taking client requirements and ideas and turning them into engaging static or responsive web designs.

Technical Skills

Web: HTML, CSS, JQuery, JavaScript, Java, PHP, C#.NET, VB.NET

Software: MS Office, MS Expression Web, Photoshop, Visual Studio, Eclipse

CMS: WordPress, Drupal, Zen Cart, OpenCart, Shopify

Database: MySQL, SQL, MS Access

Professional Experience

Freelance Web Developer/Designer | 2011 - Present

Aurora Lions Club | auroralions.org & aurorafarmersfair.org | 2015 – Present

Two websites that were hard to navigate and visually unappealing, were made functional, engaging, and simple to update without knowing code. I used color palettes that had significance to the sites' subjects, simplified navigation, and added pop-up contact forms, picture sliders, lightbox galleries, and social media to increase user interactivity. I transferred both domains to client-controlled hosting and provided tutorial services to the clients to show them how to make minor alterations to their sites. Currently, I add or update content as the client requests it.

City of Aurora | aurora.in.us | 2011 – Present

I oversaw three redesigns of this site. The first, required creating a new site using current HTML structure, while keeping the look of the previous site. The result was a unified design approximating the look of the previous site instead of a jumble of disparate pages. The second redesign involved a new color palette, textures, logos, and images that was significant to the City, while keeping some formatting from the previous iteration. The last redesign shifted the focus of the site from purely informational, to selling the appeal of the City to future residents and businesses. This required a redesign of the navigation, a large increase in the number of pages and content, and specific targeting of information to users. I worked with the City Manager and the Economic Development office for Dearborn County to complete this goal. I currently manage updates and additions to the site remotely as needed by the City.

Southeastern Career Center | sccusa.org | January 2016 – April 2016

Replaced an aging templated website riddled with broken links and misplaced information with a custom, responsive website utilizing the Bootstrap framework. Created new logos and based the color palette around them. Used interactive design to guide users to their desired information and make it more accessible with downloadable/printable content.

Aurora United Methodist Church | aurorafirstumc.org | October 2013 – December 2013

Worked with a group of clients to replace a generic, templated design with a custom site that used images and colors specific to their church. Set web hosting, added JQuery lightbox galleries, and provided tutoring on creating minor page updates.

St. Lawrence School | stlschool.com | December 2012 – February 2013

Replaced a templated website by creating a complete website based off of an unfinished homepage design from a previous developer. Set up web hosting and domain migration, added JQuery picture sliders and lightbox galleries, and tutored several individuals on making minor updates to the site.

360 Ink (formerly BMBA Signs & Apparel) | 360ink.ink | October 2012 – May 2015

Developed several CMS blog and ecommerce sites. Created an initial online store design with Zen Cart, but later moved to OpenCart. Created two sites with OpenCart. Both were responsive, templated PHP/MySQL sites with admin back ends. The first under the *BMBA* logo, and its replacement under *360 Ink*. In both cases, I altered some of the PHP and added XML plugins to customize features for the client. I completely populated both websites with product information and images, and used Photoshop to develop logos and banner ads. I also set up and launched a number of WordPress and set up initial templates for those sites.

Miscellaneous Employment | 1996 - 2011

Batch processor for catalog order company, Quality control for car parts manufacturer, Painted dorm rooms, Data entry for a bank headquarters, Packager for a pharmaceutical company, Warehouse worker for a supplement company, Mail room worker for an insurance corporation, Bagging attendant for a grocery store, and Cook for a fast-food chain.

Education

Indiana University

Bachelor of Science in Business Administration

Completed December 2014

GPA: 3.89

Ivy Tech Community College

Associate of Applied Science in Information Systems

Completed May 2013

GPA: 4.00

Technical Certificate in Visual Programming

Completed May 2013

Technical Certificate in Information Systems

Completed December 2013